
NOTICE OF MEETING

CABINET MEMBER FOR PLANNING, REGENERATION & ECONOMIC DEVELOPMENT

TUESDAY, 4 SEPTEMBER 2018 AT 4.00 PM

THE EXECUTIVE MEETING ROOM - THIRD FLOOR, THE GUILDHALL

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If any member of the public wishing to attend the meeting has access requirements, please notify the contact named above.

CABINET MEMBER FOR PLANNING, REGENERATION & ECONOMIC DEVELOPMENT

Decision maker -

Councillor Ben Dowling (Liberal Democrat)

Group Spokespersons

Councillor Donna Jones, Conservative

Councillor Judith Smyth, Labour

(NB This Agenda should be retained for future reference with the minutes of this meeting.)

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Deputations by members of the public may be made on any item where a decision is going to be taken. The request should be made in writing to the contact officer (above) by 12 noon of the working day before the meeting, and must include the purpose of the deputation (for example, for or against the recommendation/s). Email requests are accepted.

AGENDA

- 1 Apologies for Absence**
- 2 Declarations of Members' Interests**
- 3 Portsmouth and the Visitor Economy - update on activity (Pages 5 - 44)**

The report by the Director of Culture and City Development gives an update

on marketing activity undertaken by the Visitor Services Team in 2017 and 2018 to promote Portsmouth in line with the long-term Visitor Marketing Strategy. The report also seeks to demonstrate how minimal marketing budgets have been maximised to the greatest effect and to outline proposed marketing activity for the rest of 2018/19.

RECOMMENDED that the Cabinet Member for PRED:

- (1) notes the annual achievements in the City's marketing and branding plans particularly the buy in from destination partners to support marketing campaigns.**
- (2) agrees the continuation of the marketing communications plan for 2018/19 as shown in Appendix 2.**

4 MMD (Shipping Services) Ltd and Portsmouth International Port Trading Results and Capital Outturn Report 2017/18 (Pages 45 - 50)

The information report by the Port Director highlights the salient points for both the trading results of MMD (Shipping Services) Ltd and Portsmouth International Port for the year ending 31 March 2018, and their capital programmes.

5 Port Marine Safety Code (PMSC) - annual external audit findings (Pages 51 - 54)

The information report by the Port Director provides information about the 2018 Port Marine Safety Code External Audit at Portsmouth International Port carried out by Marico Marine and Risk Consultants Ltd.

6 Forward Plan Omission - Drift in the City proposed demolition

The Drift in the City Proposed Demolition report by the Director of Regeneration was omitted from the Forward Plan covering 13 August to 15 October 2018 (published on 13 August 2018). The Chair of the City Council's Scrutiny Management Panel has been notified and a public omission notice published.

RECOMMENDED that

- (1) the omission to the Forward Plan covering September 2018 be noted**
- (2) that publication of the omission notice be noted**

7 Drift in the City (Guildhall Square, Portsmouth) - proposed demolition (Pages 55 - 64)

A report by the Director of Regeneration and Assistant Director City

Development attached.

The purpose of the report is to seek authority to demolish Drift in the City. The reason for the proposed demolition of the building is to carry out public realm improvements. The reason for the late inclusion of this item is that the timescales for demolition are such that demolition would need to take place before the schedule of winter events that will take place in Guildhall Square and the City Centre.

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